

HOW TO ADVERTISE ON



FOR THE

Natural & Organic

FOOD, WINE, RECIPE & ARTICLE SECTIONS

Masthead & Footer Banner AD

(Actual AD Size)

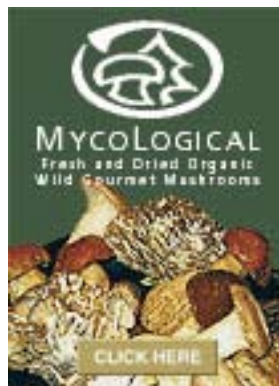


\$800⁰⁰
(per months)

Ad Size: (504 x 90 pixels) or (7" x 1.25")

Right Column Banner AD

(Actual AD Size)



\$400⁰⁰
(per months)

Ad Size: (105 x 144 pixels) or (1.458" x 2")

SPLASH PAGE

Your Editorial, Your Way

Your Editorial, Your way Go to www.fbworld.com, or www.fandbi.com (Food&Beverage international) where all new topics are first

introduced through your feature article and your banner ads.

The first click on your article or banner ad will lead directly to your

Splash Page, where our readers will find out all about you.

This is archived in the [Natural](#) and [Organic](#) section of [NutraFoodies](#), or whichever most applies to your topic.

Your interview with us will craft our unique 300 word story of your services and company philosophy.

From there, we will customize your path of links throughout the site, including a link to your own company web site.

Forever on the web, your information can be easily found even 10 years from now. Your press releases, articles and other reviews can be posted ongoingly throughout the year. This is custom designed depending on the client's needs, but takes into account the following:

- Interview and 300 word article
- Online e-store inclusions
- Links to other sections to the web site
- A **BUY NOW** button *(when appropriate)*
- Archival storage of Articles & Press Releases
- Product-write ups *(when appropriate)*
- Event coverage, *(when agreed upon)*
- Newsletter inclusions *(when agreed upon)*
- Product inclusions on Events *(when agreed upon)*
- Links to your own web site

Price:
\$1,000⁰⁰



Ingredient articles found in this section carry at least one if not more organic certifications.

- [Free Range & Organic Chickens Are All The Rage!](#)
By George Brozowski
- [Chino Valley Ranchers](#)
By Ellen Walsh
- [The Secretis In the Rice](#)
By Ellen Walsh
- [Purity of Seed](#)
By Ellen Walsh
- [Cooking with Lundberg Family Farms Organic Rice](#)

FBWorld.com Splash Page

Special Combo:

for Splash Page and Banner Ads and Newsletter Logo inclusion:



RH Banner Logo Banner Ad
(105 x 105 pixels)

\$1,600⁰⁰
(3 month program)



Masthead or Footer Banner Ad (504 x 90 pixels)